

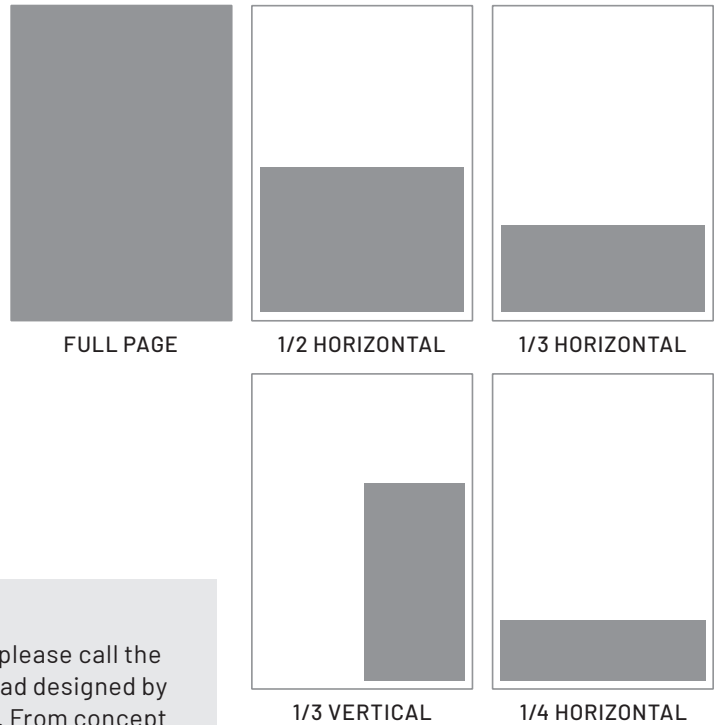
2025

ONTARIO ROAD BUILDERS' ASSOCIATION
 ONTARIO ASPHALT PAVEMENT COUNCIL, a Council of ORBA

ORBA MEMBER DIRECTORY MEDIA PLANNER

FOR PUBLICATION INFORMATION AND TO BOOK YOUR ADVERTISING
PATRICIA ABBAS T 416-438-7609 | E pabbas8@gmail.com

| SIZE | WIDTH | DEPTH |
|--------------------------|---------|---------|
| Inside Front Cover trim* | 6.1667" | 8.5" |
| Inside Back Cover trim* | 6.1667" | 8.5" |
| Outside Back Cover trim* | 6.1667" | 8.5" |
| Tabs trim* | 5.75" | 8.5" |
| Full Page trim* | 5.75" | 8.5" |
| 1/2 Horizontal | 5" | 3.6667" |
| 1/3 Horizontal | 5" | 2.333" |
| 1/3 Vertical | 2.333" | 5" |
| 1/4 Horizontal | 5" | 1.6667" |



*MUST add .125" of bleed all sides.

RATES FOR AD PREPARATION

We want your ad to look as good as possible. If you need help, please call the ORBA office at 905-507-1107, and we can arrange to have your ad designed by ORBA Member Directory graphic designer P-Dominique Plante. From concept to the finished design, your ad will be created to ensure the highest quality and creativity that will generate results for your company.

LAYOUT AND DESIGN CHARGES

COLOUR AD DESIGN (Limit of 2 revisions to ad. Further changes will incur additional production charges)

| | | | |
|-----------|-------|----------|-------|
| Full Page | \$475 | 1/3 Page | \$250 |
| 1/2 Page | \$325 | 1/4 Page | \$145 |

NOTE: Copy and high resolution images (300dpi) must be provided for above.

MECHANICAL REQUIREMENTS

| SIZE IN INCHES | WIDTH | DEPTH |
|----------------|-------|-------|
| LIVE AREA: | 5" | 7.5" |
| TRIM SIZE: | 5.75" | 8.5" |
| BLEED SIZE: | 6" | 8.75" |

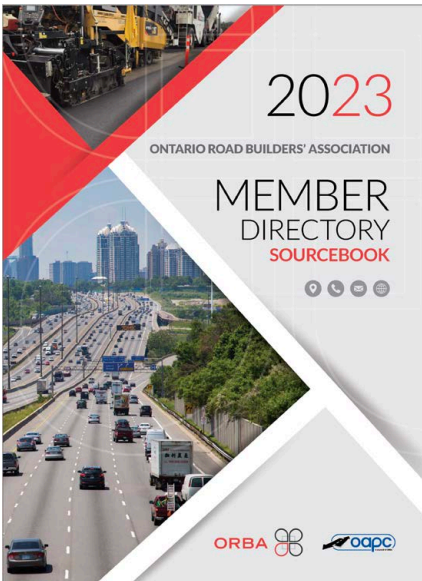
PUBLISH DATES

Material Deadline: September 2023
 Publish Date: January 2024

FRIENDLY REMINDER PLEASE KEEP IN MIND THIS IS A SPIRAL BOUND BOOK. IF YOUR TEXT IS TOO CLOSE TO EITHER EDGE IT MAY BE CUT OFF. PLEASE KEEP YOUR TEXT WITHIN THE LIVE TYPE AREA.

ORBA MEMBER DIRECTORY

2025 MEMBER DIRECTORY



| SIZE | RATE |
|--------------------|---------|
| Outside Back Cover | \$2,339 |
| Inside Back Cover | \$2,019 |
| Inside Front Cover | \$2,019 |
| Tabs | \$1,966 |
| Full Page | \$1,699 |
| 1/2 Horizontal | \$1,179 |
| 1/3 Horizontal | \$959 |
| 1/3 Vertical | \$959 |
| 1/4 Horizontal | \$809 |

| SIZE | WIDTH | DEPTH |
|---|---------|---------|
| <input type="checkbox"/> IFC | 6.1667" | 8.5" |
| <input type="checkbox"/> IBC | 6.1667" | 8.5" |
| <input type="checkbox"/> OBC | 6.1667" | 8.5" |
| <input type="checkbox"/> Tabs | 5.75" | 8.5" |
| <input type="checkbox"/> Full Page | 5.75" | 8.5" |
| <input type="checkbox"/> 1/2 Horizontal | 5" | 3.6667" |
| <input type="checkbox"/> 1/3 Horizontal | 5" | 2.333" |
| <input type="checkbox"/> 1/3 Vertical | 2.333" | 5" |
| <input type="checkbox"/> 1/4 Horizontal | 5" | 1.6667" |

| | |
|-----------------------|--|
| Page Rate | |
| Cover Rate | |
| Tab Rate | |
| HST @ 13% | |
| Total per insertion | |
| Contract Total | |

| COMMENTS | | |
|------------------|--|--|
| Ad Copy | | |
| File Enclosed | | |
| Repeat | | |
| To Follow (date) | | |

| PUBLICATION | BOOKING DEADLINE | MATERIALS REQUIRED |
|-------------|------------------|--------------------|
| FALL 2024 | AUGUST 2024 | SEPTEMBER 2024 |

| COMPANY | | CONTRACT AGREEMENT | |
|---------|--|--------------------|--|
| Contact | | Client | |
| Phone | | Title | |
| Fax | | Signature | |
| Address | | Date | |
| Email | | | |

RETURN COMPLETED AD RESERVATION FORM TO
PATRICIA ABBAS T 416-438-7609 | E pabbas8@gmail.com