

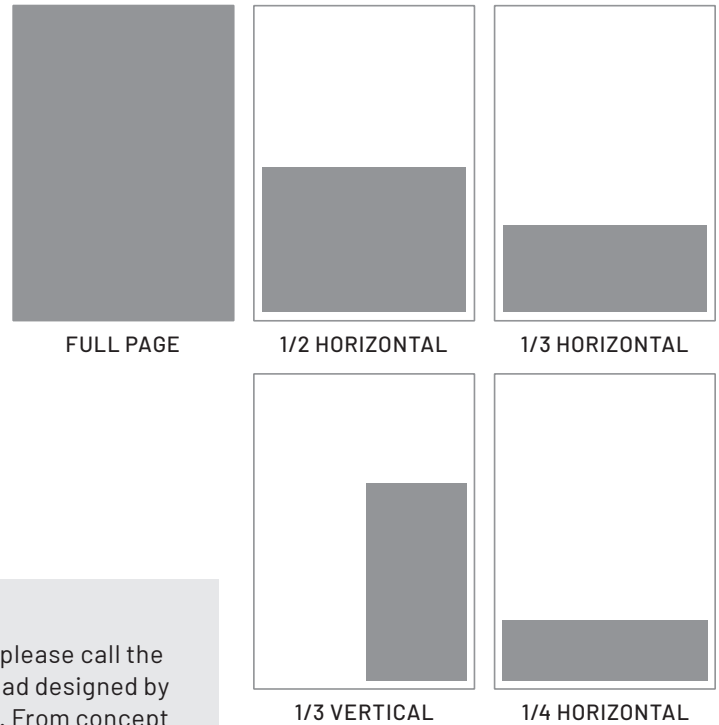
# 2025

ONTARIO ROAD BUILDERS' ASSOCIATION  
 ONTARIO ASPHALT PAVEMENT COUNCIL, a Council of ORBA

## ORBA MEMBER DIRECTORY MEDIA PLANNER

FOR PUBLICATION INFORMATION AND TO BOOK YOUR ADVERTISING  
**SHARON HEADLEY** T 226.979.7315 | E sharon.headley@orba.org

SIZE	WIDTH	DEPTH
Inside Front Cover trim*	6.1667"	8.5"
Inside Back Cover trim*	6.1667"	8.5"
Outside Back Cover trim*	6.1667"	8.5"
Tabs trim*	5.75"	8.5"
Full Page trim*	5.75"	8.5"
1/2 Horizontal	5"	3.6667"
1/3 Horizontal	5"	2.333"
1/3 Vertical	2.333"	5"
1/4 Horizontal	5"	1.6667"



\*MUST add .125" of bleed all sides.

### RATES FOR AD PREPARATION

We want your ad to look as good as possible. If you need help, please call the ORBA office at 905-507-1107, and we can arrange to have your ad designed by ORBA Member Directory graphic designer P-Dominique Plante. From concept to the finished design, your ad will be created to ensure the highest quality and creativity that will generate results for your company.

### LAYOUT AND DESIGN CHARGES

**COLOUR AD DESIGN** (Limit of 2 revisions to ad. Further changes will incur additional production charges)

Full Page	\$495	1/3 Page	\$260
1/2 Page	\$340	1/4 Page	\$150

**NOTE: Copy and high resolution images (300dpi) must be provided for above.**

### MECHANICAL REQUIREMENTS

SIZE IN INCHES	WIDTH	DEPTH
LIVE AREA:	5"	7.5"
TRIM SIZE:	5.75"	8.5"
BLEED SIZE:	6"	8.75"

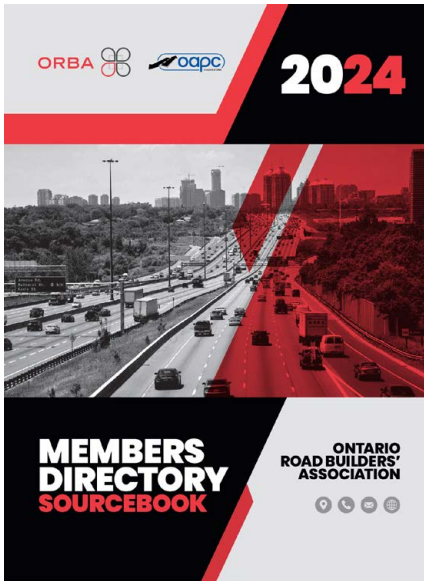
### PUBLISH DATES

Material Deadline:	December 2024
Publish Date:	February 2025

**FRIENDLY REMINDER** PLEASE KEEP IN MIND THIS IS A SPIRAL BOUND BOOK. IF YOUR TEXT IS TOO CLOSE TO EITHER EDGE IT MAY BE CUT OFF. PLEASE KEEP YOUR TEXT WITHIN THE LIVE TYPE AREA.

# ORBA MEMBER DIRECTORY

## 2025 MEMBER DIRECTORY



SIZE	RATE
Outside Back Cover (OBC)	\$2,420
Inside Back Cover (IBC)	\$2,090
Inside Front Cover (IFC)	\$2,090
Tabs	\$2,035
Full Page	\$1,760
1/2 Horizontal	\$1,220
1/3 Horizontal	\$995
1/3 Vertical	\$995
1/4 Horizontal	\$840

SIZE	WIDTH	DEPTH
<input type="checkbox"/> IFC	6.1667"	8.5"
<input type="checkbox"/> IBC	6.1667"	8.5"
<input type="checkbox"/> OBC	6.1667"	8.5"
<input type="checkbox"/> Tabs	5.75"	8.5"
<input type="checkbox"/> Full Page	5.75"	8.5"
<input type="checkbox"/> 1/2 Horizontal	5"	3.6667"
<input type="checkbox"/> 1/3 Horizontal	5"	2.333"
<input type="checkbox"/> 1/3 Vertical	2.333"	5"
<input type="checkbox"/> 1/4 Horizontal	5"	1.6667"

Page Rate	
Cover Rate	
Tab Rate	
HST @ 13%	
Total per insertion	
<b>Contract Total</b>	

COMMENTS		
PUBLICATION STARTS	BOOKING DEADLINE	MATERIALS REQUIRED
FALL 2024	DECEMBER 2024	January 15 <sup>th</sup> , 2025

Ad Copy	
File Enclosed	
Repeat	
To Follow (date)	

COMPANY		CONTRACT AGREEMENT	
Contact		Client	
Phone		Title	
Fax		Signature	
Address		Date	
Email			

RETURN COMPLETED AD RESERVATION FORM TO  
**SHARON HEADLEY** T 226.979.7315 | E sharon.headley@orba.org