

2025 INFORMATION HIGHWAY MEDIA KIT



3800+ ROAD AND HIGHWAY CONSTRUCTION PROFESSIONALS, MUNICIPALITIES AND PROVINCIAL ENTITIES ACROSS ONTARIO.

BENEFITS OF eNEWS ADVERTISING

1. DIRECT TARGETED REACH
2. ASSOCIATION BACKED PUBLICATION
3. ADAPTABLE INTERACTIVE ADVERTISING
4. MEASURABLE RESULTS

AD	SIZE	WEEKLY RATE	MONTHLY RATE
1	LEADERBOARD – 728 x 90 PIXELS	\$435	\$865
2	PENCIL – 728 x 45 PIXELS	\$435	\$865
3	TOP BANNER – 468 x 60 PIXELS	\$325	\$650
4	REGULAR BANNER – 468 X 60 PIXELS	\$305	\$605
5	SPONSORED CONTENT (3 articles or videos) 125 X 125 PIXELS	–	Rate available upon request
6	PRODUCT SPOTLIGHT – 125 x 125 PIXELS	\$250	\$500

**24 ISSUES A YEAR. PUBLISHED EVERY
2nd AND 4th THURSDAY OF EACH MONTH**

FOR PUBLICATION INFORMATION AND TO BOOK YOUR ADVERTISING
SHARON HEADLEY T 226.979.7315 | E sharon.headley@orba.org



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MATERIAL DUE A WEEK BEFORE

MONTH		
<input type="checkbox"/> January	<input type="checkbox"/> 9-Jan	<input type="checkbox"/> 23-Jan
<input type="checkbox"/> February	<input type="checkbox"/> 6-Feb	<input type="checkbox"/> 20-Feb
<input type="checkbox"/> March	<input type="checkbox"/> 6-Mar	<input type="checkbox"/> 20-Mar
<input type="checkbox"/> April	<input type="checkbox"/> 3-Apr	<input type="checkbox"/> 17-Apr
<input type="checkbox"/> May	<input type="checkbox"/> 8-May	<input type="checkbox"/> 22-May
<input type="checkbox"/> June	<input type="checkbox"/> 5-June	<input type="checkbox"/> 19-June

MONTH		
<input type="checkbox"/> July	<input type="checkbox"/> 10-July	<input type="checkbox"/> 24-July
<input type="checkbox"/> August	<input type="checkbox"/> 7-Aug	<input type="checkbox"/> 21-Aug
<input type="checkbox"/> Sept	<input type="checkbox"/> 4-Sept	<input type="checkbox"/> 17-Sept
<input type="checkbox"/> Oct	<input type="checkbox"/> 9-Oct	<input type="checkbox"/> 23-Oct
<input type="checkbox"/> Nov	<input type="checkbox"/> 6-Nov	<input type="checkbox"/> 20-Nov
<input type="checkbox"/> Dec	<input type="checkbox"/> 11-Dec	<input type="checkbox"/> 26-Dec

All ads must be provided as RGB 72dpi GIF, PNG or JPG.

COMMENTS

Ad Rate	
HST @ 13%	
Contract Total	
Ad Copy	
File Enclosed	
Repeat	
To Follow (date)	

COMPANY		CONTRACT AGREEMENT	
Contact		Client	
Phone		Title	
Fax		Signature	
Address		Date	
Email			

RETURN COMPLETED AD RESERVATION FORM TO
SHARON HEADLEY T 226.979.7315 | E sharon.headley@orba.org