



91ST ANNUAL ORBA CONVENTION & AGM

February 5-6, 2018
Fairmont Royal York, Toronto

THE NAVIGATING FUTURE

Sponsorship/
Tradeshow Packages

ORBA 

Sponsorship

The ORBA Convention is an excellent forum to enhance the visibility of your company's brand. Sponsorship packages, including **exclusive presenting sponsor opportunities**, have been developed to suit your needs.

Level	Price	Benefits
Superbowl EXCLUSIVE SPONSORSHIP	\$5,500	5 Super Bowl tickets Brand recognition on Super Bowl signage Brand recognition on Super Bowl Pool Stage Recognition

Level	Price	Benefits						
Diamond	\$15,000	<p>Brand recognition on Convention signage Brand recognition in Convention Guide Brand recognition on the Convention Mobile App Verbal recognition during Convention Opening Remarks Verbal recognition at all Plenary Sessions Brand Recognition in Road Builder Spring Issue</p> <p>Features (choose one)</p> <table border="0"> <tr> <td>Option 1 3 Full Convention packages</td> <td>Option 2 Tradeshow booth and 2 Contractor's Round up tickets</td> </tr> </table> <p>Exclusive Presenting Sponsorship options (choose one)</p> <table border="0"> <tr> <td>Option 1 Contractor's Round Up SOLD</td> <td>Option 2 Business Environment Day Luncheon</td> </tr> <tr> <td>Option 3 Transportation Infrastructure Day Luncheon SOLD</td> <td>Option 4 Day One Keynote Speaker Jim Carroll</td> </tr> </table>	Option 1 3 Full Convention packages	Option 2 Tradeshow booth and 2 Contractor's Round up tickets	Option 1 Contractor's Round Up SOLD	Option 2 Business Environment Day Luncheon	Option 3 Transportation Infrastructure Day Luncheon SOLD	Option 4 Day One Keynote Speaker Jim Carroll
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Platinum	\$10,000	<p>Brand recognition on Convention signage Brand recognition in Convention Guide Brand recognition on the Convention Mobile App Verbal recognition during Convention Opening Remarks Verbal recognition at all Plenary Sessions Brand Recognition in Road Builder Spring Issue</p> <p>Features (choose one)</p> <table border="0"> <tr> <td>Option 1 2 Full Convention packages</td> <td>Option 2 Tradeshow booth and 1 Full Convention Package</td> </tr> </table> <p>Exclusive Presenting Sponsorship options (choose one)</p> <table border="0"> <tr> <td>Option 1 Business Environment Day AV SOLD</td> <td>Option 2 President's Dinner</td> </tr> </table>	Option 1 2 Full Convention packages	Option 2 Tradeshow booth and 1 Full Convention Package	Option 1 Business Environment Day AV SOLD	Option 2 President's Dinner
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Platinum cont	\$10,000	Option 3 Award Breakfast SOLD	Option 4 Transportation Infrastructure Day AV	Option 5 Convention Mobile App
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Level	Price	Benefits												
Gold	\$7,500	<p>1 Full Convention Package Brand recognition on Convention signage Brand recognition in Convention Guide Brand recognition on the Convention Mobile App Verbal recognition during Convention Opening Remarks Verbal recognition at applicable education sessions Brand Recognition in Road Builder Spring Issue</p> <p>Exclusive Sponsorship options (choose one)</p> <table border="0"> <tr> <td>Option 1 Convention Hotel Keycards SOLD</td> <td>Option 2 Business Environment Day Welcome Breakfast</td> </tr> <tr> <td>Option 3 Late Afternoon Convention Suite SOLD</td> <td>Option 4 OR Refreshment Breaks SOLD</td> </tr> <tr> <td>Option 5 Delegation Keycards SOLD</td> <td>Option 6 Registration and Badges SOLD</td> </tr> <tr> <td>Option 7 President's Dinner Reception</td> <td>Option 7 Guest Access Draw SOLD</td> </tr> <tr> <td>Option 8 Business Environment Day Concurrent Workshop Sessions</td> <td>Option 8 Mobile Phone Power Station SOLD</td> </tr> <tr> <td>Option 9 Transportation Infrastructure Day Concurrent Workshop Sessions SOLD</td> <td></td> </tr> </table>	Option 1 Convention Hotel Keycards SOLD	Option 2 Business Environment Day Welcome Breakfast	Option 3 Late Afternoon Convention Suite SOLD	Option 4 OR Refreshment Breaks SOLD	Option 5 Delegation Keycards SOLD	Option 6 Registration and Badges SOLD	Option 7 President's Dinner Reception	Option 7 Guest Access Draw SOLD	Option 8 Business Environment Day Concurrent Workshop Sessions	Option 8 Mobile Phone Power Station SOLD	Option 9 Transportation Infrastructure Day Concurrent Workshop Sessions SOLD	
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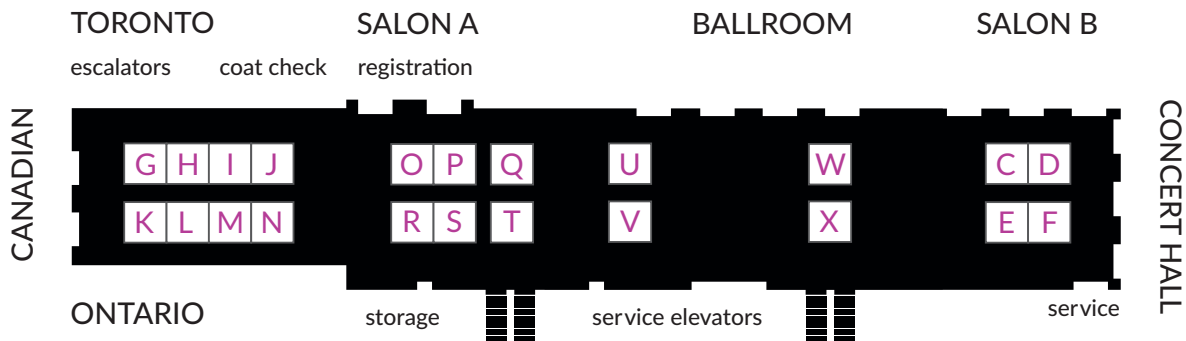
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Silver	\$3,500	<p>1 Round Up ticket Brand recognition on Convention signage Brand recognition in Convention Guide Brand recognition on the Convention Mobile App Verbal recognition during Convention Opening Remarks Brand Recognition in Road Builder Spring Issue</p> <p>Sponsorship options (choose one)</p> <table border="0"> <tr> <td>Option 1 Convention Official Printer</td> <td>Option 2 Transportation Infrastructure Day Refreshment Breaks SOLD</td> </tr> <tr> <td>Option 3 Business Environment Day Luncheon Reception SOLD</td> <td>Option 4 Transportation Infrastructure Day Luncheon Reception SOLD</td> </tr> <tr> <td>Option 5 President's Dinner Centrepieces</td> <td>Option 6 Convention Delegates' Gifts</td> </tr> <tr> <td>Option 7 Business Environment Day Refreshment Breaks</td> <td>Option 8 Hospitality Suite</td> </tr> <tr> <td>Option 9 International SOLD</td> <td>Option 9 Convention Photographer SOLD</td> </tr> </table>	Option 1 Convention Official Printer	Option 2 Transportation Infrastructure Day Refreshment Breaks SOLD	Option 3 Business Environment Day Luncheon Reception SOLD	Option 4 Transportation Infrastructure Day Luncheon Reception SOLD	Option 5 President's Dinner Centrepieces	Option 6 Convention Delegates' Gifts	Option 7 Business Environment Day Refreshment Breaks	Option 8 Hospitality Suite	Option 9 International SOLD	Option 9 Convention Photographer SOLD
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Level	Price	Benefits
Bronze	\$1,500	<ul style="list-style-type: none"> Brand recognition on Convention signage Brand recognition in Convention Guide Brand recognition on the Convention Mobile App Verbal recognition during Convention Opening Remarks Brand Recognition in Road Builder Spring Issue

Tradeshaw

The tradeshow provides a unique opportunity to promote your products and build relationships with existing and prospective customers. Participation in ORBA's tradeshow is for the duration of the Convention.

Monday February 5th and Tuesday February 6th



Display booths

Members provide their own trade show booth.

All booths are located in the foyers on the Convention floor and walk ways behind the booths will be cordoned off to delegates to optimize visibility and traffic.

All packages include

- Brand recognition on the Convention Mobile App
- 8' x 10' space with a 6' skirted table, 2 chairs and a waste paper basket
- Electrical power (750 Watt, 120 Volt service)
- Two breakfasts and two boxed lunches per day
- Two Contractor's Round Up Tickets (\$600 value)

Price: \$2,499 plus HST

Liability

Although not required, it is recommended that all participants in the tradeshow provide their own liability insurance. Any damage to display booths, lost or stolen items, are not covered by ORBA or The Fairmont Royal York.

Commitment Form

Company Name	Contact Name	
Address		
City	Province	Postal Code
Phone	Email	

Sponsorship

Level _____ Selected option _____ \$ _____

Tradeshow

Number of spaces _____ \$ _____

Select top three locations, using letters from floor map 1st _____ 2nd _____ 3rd _____

Payment

Visa	Mastercard	Invoice	Subtotal	\$ _____
Credit Card Number _____			HST - 13%	\$ _____
Name on Card _____			Total	\$ _____
Expiry Date _____				
Cardholder Signature _____				

Contact

Should you have any questions, please contact Stacey Wright at stacey@orba.org or 905-507-1107, ext. 222

Note

To accommodate needs and requests, booth allocation will be determined at the discretion of ORBA. Tradeshow space will be allocated on a first come, first served basis.

Sponsorship is limited, please email your completed form to stacey@orba.org as soon as possible to secure these outstanding opportunities!

Registration link for complimentary packages will be provided upon receipt of Commitment Form. **Please do not register complimentary packages on the ORBA Website.**